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7. (Cancelled without prejudice).
8. (Cancelled without prejudice).
9. (Cancelled without prejudice).
10. (Cancelled without prejudice).
12. (Cancelled without prejudice).
13. (Twice Amended) A form with an integrated fold-over card intermediate

comprising:

a form layer having top and bottom surfaces and a periphery;

at least one die cut through the top and bottom surfaces of the form layer
defining at least one portion of the form layer within the die cut;

a patch layer having first and second halves, a periphery and top and
bottom surfaces;

a layer of repositionable, peelable adhesive wherein the bottom surface of
the first half of the patch layer is adhesively but removably secured to the top surface of
the form layer over the entire die cut and the entire form layer portion;

the bottom surface of the second half of the patch layer being secured to
the top surface of the form layer by the adhesive layer over neither the die cut nor the
form layer portion;

the patch layer, adhesive layer and form layer portion [comprising]
together comprise the fold-over card intermediate;

wherein the adhesive layer has a greater affinity for the bottom surface of the patch layer than the top surface of the form layer such that when the fold-over card intermediate is removed from the form layer, the portion of the adhesive layer that is not between the patch layer and the form layer portion is exposed and stays adhered to the bottom surface of the patch layer;

wherein once removed from the form layer, the fold-over card intermediate can be folded in half, thus securing the first half and second half of the patch layer together by the adhesive layer and enclosing the form layer portion between the folded halves of the patch layer; and,

at least one second die cut in the form layer defining at least one second portion of the form layer, the second die cut and second form layer portion disposed beneath the second half of the patch layer, such that the second form layer portion is secured to the bottom surface of the second half of the patch layer by the adhesive layer and becomes part of the fold-over card intermediate and, upon removal of the fold-over card intermediate from the form layer, the second form layer portion is enclosed along with the first form layer portion when the fold-over card intermediate is folded in half.

14. (Amended) The form with integrated fold-over card intermediate of Claim [12 or] 13 wherein the patch layer contains a line of perforations between the halves of the patch layer along which the card intermediate is folded after removal from the form layer.

15. (Thrice Amended) The form with integrated fold-over card intermediate of Claim [12 or] 13 wherein at least the top and bottom surfaces of the form layer and the top surface of the patch layer are printable.

16. (Amended) The form with integrated fold-over card intermediate of Claim [12 or] 13 wherein the patch layer is composed of an at least substantially translucent material.

17. (Cancelled without prejudice).

18. (Cancelled without prejudice).

19. (Twice Amended) A form with an integrated fold-over card intermediate comprising:

a form layer having top and bottom surfaces and a periphery;

at least one die cut through the top and bottom surfaces of the form layer within the periphery of the form layer defining at least one portion of the form layer within the die cut;

a patch layer having first and second halves, a periphery and top and bottom surfaces;

a layer of repositionable, peelable adhesive wherein the bottom surface of the first half of the patch layer is adhesively but removably secured to the top surface of the form layer over the entire die cut and the entire form layer portion;

the bottom surface of the second half of the patch layer being secured to the top surface of the form layer by the adhesive layer over neither the die cut nor the form layer portion;

the patch layer, adhesive layer and form layer portion [comprising]
together compromise the fold-over card intermediate;

wherein the adhesive layer has a greater affinity for the bottom surface of the patch layer than the top surface of the form layer such that when the fold-over card intermediate is removed from the form layer, the portion of the adhesive layer that is not between the patch layer and the form layer portion is exposed and stays adhered to the bottom surface of the patch layer;

wherein once removed from the form layer, the fold-over card intermediate can be folded in half, thus securing the first half and second half of the patch layer together by the adhesive layer and enclosing the form layer portion between the folded halves of the patch layer; and,

an area of exposed adhesive attached to the patch layer within the card intermediate defined by a die cut within at least one of the form layer portions, the die cut defining a section of the form layer removable from the card intermediate;

wherein the section of form layer is removable by peeling the section from the adhesive layer thereby creating the exposed area of the adhesive layer; and

wherein the die cut is of a predetermined size and shape sufficient to make the area of exposed adhesive of sufficient size and shape that an article placed in or over the area can be viewed through the area and the patch layer.

21. (Cancelled without prejudice).

22. (Cancelled without prejudice).

23. (Twice Amended) The form with integrated fold-over card intermediate of Claim [12] 13 wherein the form layer contains multiple die cuts therein defining multiple portions of the form layer beneath the halves of the patch layer.

25. (Cancelled without prejudice).

26. (Amended) [The form with integrated fold-over card intermediate of Claim 25 further comprising:] A form with integrated fold-over card intermediate comprising:

a form layer having top and bottom surfaces and a periphery;

a first die cut through the top and bottom surfaces of the form layer within the periphery of the form layer defining a first portion of the form layer within the die cut;

a second die cut through the top and bottom surfaces of the form layer within the periphery of the form layer defining a second portion of the form layer within the die cut;

a patch layer having first and second halves, a periphery and top and bottom surfaces;

a layer of repositionable, peelable adhesive wherein the bottom surface of the first half of the patch layer is adhesively but removably secured to the top surface of the form layer over the entire first die cut and the entire first form layer portion and wherein the bottom surface of the second half of the patch layer is adhesively but removably secured to the top surface of the form layer over the entire second die cut and the entire second form layer portion;

the patch layer, adhesive layer and two form layer portions together comprise the fold-over card intermediate;

wherein the adhesive layer has a greater affinity for the bottom surface of the patch layer than the top surface of the form layer such that when the fold-over card intermediate is removed from the form layer, the portion of the adhesive layer that is not between the patch layer and the first and second form layer portions are exposed and stay adhered to the bottom surface of the patch layer;

wherein once removed from the form layer, the fold-over card intermediate can be folded in half, thus securing the first half and second half of the patch layer together by the adhesive layer and enclosing the first and second form layer portions between the folded halves of the patch layer;

an area of exposed adhesive attached to the patch layer within the card intermediate defined by a die cut within at least one of the form layer portions, the die cut defining a section of the form layer removable from the card intermediate;

wherein the section of form layer is removable by peeling the section from the adhesive layer thereby creating the exposed area of the adhesive layer; and

wherein the die cut is of a predetermined size and shape sufficient to make the area of the exposed adhesive of sufficient size and shape that an article placed in or over the area can be viewed through the area and the patch layer.

27. A form with integrated fold-over card intermediate comprising:

a form layer having top and bottom surfaces and a periphery;

at least one die cut through the top and bottom surfaces of the form layer within the periphery of the form layer defining at least one portion of the form layer within the die cut;

a patch layer[,] having first and second halves, a periphery and top and bottom surfaces;

a layer of repositionable, peelable adhesive wherein the bottom surface of the first half of the patch layer is adhesively but removably secured to the top surface of the form layer over the entire die cut and the entire form layer portion;

[an area of exposed adhesive attached to the patch layer within the card intermediate defined by a die cut within at least one of the form layer portions, the die cut defining a section of the form layer removable from the card intermediate;]

the second half of the patch layer being a mirror image of the first half of the patch layer and the bottom surface of the second half of the patch layer being secured to the top surface of the form layer by the adhesive layer over neither the die cut nor the form layer portion; the patch layer, adhesive layer and form layer portion [comprising] together comprise the fold-over card intermediate;

wherein the adhesive layer has a greater affinity for the bottom surface of the patch layer than the top surface of the form layer such that when the fold-over card intermediate is removed from the form layer, the portion of the adhesive layer that is not between the patch layer and the form layer portion is exposed and stays adhered to the bottom surface of the patch layer;

an area of exposed adhesive attached to the patch layer within the card intermediate defined by a die cut within at least one of the form layer portions, the die cut defining a section of the form layer removable from the card intermediate;

wherein the section of form layer is removable by peeling the section from the adhesive layer thereby creating the exposed area of the adhesive layer; and

wherein the die cut is of a predetermined size and shape sufficient to make the area of exposed adhesive of sufficient size and shape that an article placed in or over the area can be viewed through the area and the patch layer.

wherein once removed from the form layer, the fold-over card intermediate can be folded in half, thus securing the first half and second half of the patch layer together by the adhesive layer and enclosing the form layer portion between the folded halves of the patch layer.

28. (Amended) The form with integrated fold-over card intermediate of Claim [25 or] 26 wherein the die cut defining the area of exposed adhesive is the same die cut that defines the form layer portion.

29. (New) A printable form comprising:

a transparent patch layer having opposite top and bottom surfaces and a peripheral edge extending around the patch layer;

an adhesive layer having opposite top and bottom surface and a peripheral edge extending around the adhesive layer, the adhesive layer top surface being secured to the patch layer bottom surface;

a form layer having opposite top and bottom surfaces and a peripheral edge extending around the form layer, the form layer peripheral edge being larger than the patch layer peripheral edge, the form layer top surface being removably attached to the adhesive layer bottom surface whereby the patch layer is removably attached to the form layer top surface in a position where a portion of the form layer top surface is exposed outside the patch layer peripheral edge;

at least one die cut through the form layer bottom surface and through the form layer top surface spaced inwardly from the patch layer peripheral edge and inwardly from the adhesive layer peripheral edge, the one die cut defining one form layer portion within the die cut; and

the adhesive layer having a greater affinity for the patch layer bottom surface than the form layer top surface whereby the patch layer and adhesive layer can be removed from the form layer top surface with the one form layer portion attached to the adhesive layer bottom surface.

103 30. (New) The form of Claim 29, further comprising:
the patch layer peripheral edge and the adhesive layer peripheral edge coinciding.

103 31. (New) The form of Claim 29, further comprising:
the exposed portion of the form layer top surface being printable.

103 32. (New) The form of Claim 31, further comprising:
the exposed portion of the form layer top surface extending entirely around the patch layer peripheral edge.

103 33. (New) The form of Claim 29, further comprising:
the patch layer being continuous within the patch layer peripheral edge with there being no die cuts through the patch layer within the patch layer peripheral edge.

103 34. (New) The form of Claim 29, further comprising:

the patch layer and the adhesive layer removed from the form layer top surface with the form layer portion attached to the adhesive layer bottom surface together comprise a self adhesive label.

35. (New) The form of Claim 29, further comprising:

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the patch layer and the adhesive layer removed from the form layer top surface with the one form layer portion attached to the adhesive layer bottom surface together comprise a fold-over card.

36. (New) The form of Claim 35, further comprising:

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the patch layer having an area that is at least twice as large as an area of the one form layer portion.

37. (New) The form of Claim 35, further comprising:

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a fold line extending across the patch layer and the one form layer portion being positioned entirely on one side of the fold line.

38. (New) The form of Claim 37, further comprising:

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the fold line dividing the patch layer into two equal area sections.

39. (New) The form of Claim 37, further comprising:

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the fold line being a line of perforations.

40. (New) The form of Claim 29, further comprising:

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a second die cut through the form layer bottom surface and the form layer top surface within the peripheral edges of the patch layer and the adhesive layer, the second die cut defining a second form layer portion within the second die cut whereby the patch layer and the adhesive layer can be removed from the form layer top surface

with the one form layer portion and the second form layer portion attached to the adhesive layer bottom surface.

41. (New) The form of Claim 40, further comprising:
ph the patch layer and the adhesive layer removed from the form layer top surface with the one form layer portion and the second form layer portion attached to the adhesive layer bottom surface together comprise a fold-over card.

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42. (New) The form of Claim 41, further comprising:
ph the one form layer portion and the second form layer portion having equivalent areas.

43. (New) The form of Claim 41, further comprising:
ph a fold line extending across the patch layer with the one form layer portion and the second form layer portion being symmetrically positioned on opposite sides of the fold line.

44. (New) The form of Claim 29, further comprising:
ph a second die cut through the form layer bottom surface and the form layer top surface, the second die cut being within the first die cut.

REMARKS

In the Office Action of Paper No. 18 the drawings were objected to because the subject matter of claim 7 was considered to be absent from the drawings. Claim 7 has been cancelled by this amendment. It is believed that the cancellation of claim 7 overcomes the objection to the drawings.

Claims 1-10, 12-23 and 25-28 were rejected under 35 U.S.C. § 112, second paragraph, as being indefinite. More specifically, claims 1, 12, 15, 19 and 25 were considered to be indefinite for their use of "comprising" in the counts of the claims. It was suggested in the rejection that "comprising" be replaced with "comprises". It appears claim 15 was included by mistake, and claim 13 was intended.

In this Amendment and Response claims 1, 12, and 25 have been cancelled. Claims 13 and 19 have been amended in the manner suggested in the Office Action. It is believed that these amendments to the claims overcome the basis for the rejection of the claims under 35 U.S.C. § 112.

Claims 1, 3, 12, 14, 16, 25 and 28 were rejected as being anticipated by the U.S. Patent of Popat, et al. No. 5,662,976. Of these rejected claims, claims 1, 3, 12, and 25 have been cancelled. Claims 14 and 16 have been amended to depend from amended claim 13. Claim 28 has been amended to depend from amended claim 26. It is believed that these amendments of the rejected claims overcome the basis for their rejection. Claims 1, 8 and 9 were rejected as being anticipated by the U.S. Patent of Aoyagi, No. 4,032,679. These rejected claims have been cancelled by this amendment.

Claims 3-7 were rejected as being obvious in view of the Aoyagi reference. These rejected claims have also been cancelled by this amendment.

Claims 4-7, 17 and 18 were rejected as being obvious in view of the U.S. Patent of Popat, et al. These rejected claims have been cancelled by this amendment.

Claims 2, 10, 15, 21 and 22 were rejected as being obvious in view of the U.S. Patent of Popat, et al. and further in view of the U.S. Patent of Blum, et al., No. 4,204,706. Of these rejected claims, claims 2, 10, 21 and 22 have been cancelled.

Claim 15 depends from claim 13 which was not rejected in view of the Popat and/or Blum references. It is therefore believed that claim 15 is allowable over the prior art.

Claims 13, 19 and 27 were indicated as being allowable if rewritten to overcome the rejections under 35 U.S.C. § 112, second paragraph. These claims have been amended in the manner suggested by the Examiner to overcome this rejection. It is therefore respectfully submitted that claims 13, 19 and 27 are allowable over the prior art.

Claims 14-16 and 23 depend from claim 13 and are therefore also believed to be allowable.

Claim 20 depends from claim 19 and is therefore also believed to be allowable.

Claim 26 was indicated as being allowable if rewritten to overcome the rejections under 35 U.S.C. § 112, second paragraph, and to include all of the limitations of its base claim and any intervening claims. Claim 26 has been amended herein to include all of the subject matter of claim 25 from which it depended. It is therefore respectfully submitted that claim 26 is allowable over the prior art.

Claim 28 depends from claim 26 and is therefore also believed to be allowable over the prior art.

New claims 29-44 are added with this amendment. Of these new claims, claim 29 is the only independent claim. Claim 29 recites subject matter that is allowable over the prior art, and in particular the Propat, et al. and Aoyagi references cited as the primary references in rejecting the claims previously pending in the application.

New claim 29 basically recites a printable form comprising a transparent patch layer, an adhesive layer, and a form layer where the adhesive layer removably secures the transparent patch layer to the top surface of the form layer. The form layer has a peripheral edge that is larger than the peripheral edge of the transparent patch layer, exposing a portion of the form layer top surface outside of the patch layer peripheral edge. In addition, at least one die cut passes through the form layer within the peripheral edge of the patch layer and the peripheral edge of the adhesive layer. The adhesive layer has a greater affinity for the patch layer whereby the patch layer and adhesive layer can be removed from the form layer top surface with the one form layer portion defined by the one die cut being attached to the adhesive layer.

New claim 29 is directed toward the embodiments of the invention where the one form layer portion removed from the form layer when the patch layer and adhesive layers are removed from the form layer can be employed as a label placed on another article or can be formed into a card by folding over the patch layer and adhesive layer around the one form layer portion.

The Propat, et al. reference discloses a form having a patch layer 52 that has a peripheral edge that coincides with the peripheral edge of the form layer or backing sheet 60. The top surface of the backing sheet 60 does not have any portion that is exposed outside of the peripheral edge of the patch layer 52 as recited in new claim 29.

Regarding the Aoyagi reference, the reference discloses a sticker having two parts, one of which is applied to a product and the other of which is applied to an invoice in one example of using the sticker. The sticker does not suggest a transparent patch layer. The Aoyagi reference is not concerned with providing a transparent patch on a

printable form that can be removed from the form with a die cut portion of the form to create a self-adhesive label that could be attached to a product or a fold-over card sealed within the fold-over patch layer.

For the reasons set forth above, the Popat and Aoyagi references do not suggest or make obvious the subject matter of the invention recited in new claim 29. Claim 29 is therefore allowable over the prior art.

New claims 30-44 all depend from new independent claim 29 and therefore are also allowable over the prior art of record.

It is respectfully submitted that with the amendments and remarks presented herein, the application is in condition for allowance and favorable action is requested.

Respectfully submitted,
Thompson Coburn LLP

By: Joseph M. Rolnicki
Joseph M. Rolnicki
Reg. No. 32,653
One US Bank Plaza
St. Louis, MO 63101-1693
(314) 552-6286

CLAIMS AS AMENDED

1. (Cancelled without prejudice).
2. (Cancelled without prejudice).
3. (Cancelled without prejudice).
4. (Cancelled without prejudice).
5. (Cancelled without prejudice).
6. (Cancelled without prejudice).
7. (Cancelled without prejudice).
8. (Cancelled without prejudice).
9. (Cancelled without prejudice).
10. (Cancelled without prejudice).
12. (Cancelled without prejudice).
13. (Twice Amended) A form with an integrated fold-over card intermediate comprising:
 - a form layer having top and bottom surfaces and a periphery;
 - at least one die cut through the top and bottom surfaces of the form layer defining at least one portion of the form layer within the die cut;
 - a patch layer having first and second halves, a periphery and top and bottom surfaces;
 - a layer of repositionable, peelable adhesive wherein the bottom surface of the first half of the patch layer is adhesively but removably secured to the top surface of the form layer over the entire die cut and the entire form layer portion;

the bottom surface of the second half of the patch layer being secured to the top surface of the form layer by the adhesive layer over neither the die cut nor the form layer portion;

the patch layer, adhesive layer and form layer portion together comprise the fold-over card intermediate;

wherein the adhesive layer has a greater affinity for the bottom surface of the patch layer than the top surface of the form layer such that when the fold-over card intermediate is removed from the form layer, the portion of the adhesive layer that is not between the patch layer and the form layer portion is exposed and stays adhered to the bottom surface of the patch layer;

wherein once removed from the form layer, the fold-over card intermediate can be folded in half, thus securing the first half and second half of the patch layer together by the adhesive layer and enclosing the form layer portion between the folded halves of the patch layer; and,

at least one second die cut in the form layer defining at least one second portion of the form layer, the second die cut and second form layer portion disposed beneath the second half of the patch layer, such that the second form layer portion is secured to the bottom surface of the second half of the patch layer by the adhesive layer and becomes part of the fold-over card intermediate and, upon removal of the fold-over card intermediate from the form layer, the second form layer portion is enclosed along with the first form layer portion when the fold-over card intermediate is folded in half.

14. (Amended) The form with integrated fold-over card intermediate of Claim 13 wherein the patch layer contains a line of perforations between the halves of the patch layer along which the card intermediate is folded after removal from the form layer.

15. (Thrice Amended) The form with integrated fold-over card intermediate of Claim 13 wherein at least the top and bottom surfaces of the form layer and the top surface of the patch layer are printable.

16. (Amended) The form with integrated fold-over card intermediate of Claim 13 wherein the patch layer is composed of an at least substantially translucent material.

17. (Cancelled without prejudice).

18. (Cancelled without prejudice).

19. (Twice Amended) A form with an integrated fold-over card intermediate comprising:

a form layer having top and bottom surfaces and a periphery;

at least one die cut through the top and bottom surfaces of the form layer within the periphery of the form layer defining at least one portion of the form layer within the die cut;

a patch layer having first and second halves, a periphery and top and bottom surfaces;

a layer of repositionable, peelable adhesive wherein the bottom surface of the first half of the patch layer is adhesively but removably secured to the top surface of the form layer over the entire die cut and the entire form layer portion;

the bottom surface of the second half of the patch layer being secured to the top surface of the form layer by the adhesive layer over neither the die cut nor the form layer portion;

the patch layer, adhesive layer and form layer portion together comprise the fold-over card intermediate;

wherein the adhesive layer has a greater affinity for the bottom surface of the patch layer than the top surface of the form layer such that when the fold-over card intermediate is removed from the form layer, the portion of the adhesive layer that is not between the patch layer and the form layer portion is exposed and stays adhered to the bottom surface of the patch layer;

wherein once removed from the form layer, the fold-over card intermediate can be folded in half, thus securing the first half and second half of the patch layer together by the adhesive layer and enclosing the form layer portion between the folded halves of the patch layer; and,

an area of exposed adhesive attached to the patch layer within the card intermediate defined by a die cut within at least one of the form layer portions, the die cut defining a section of the form layer removable from the card intermediate;

wherein the section of form layer is removable by peeling the section from the adhesive layer thereby creating the exposed area of the adhesive layer; and

wherein the die cut is of a predetermined size and shape sufficient to make the area of exposed adhesive of sufficient size and shape that an article placed in or over the area can be viewed through the area and the patch layer.

21. (Cancelled without prejudice).

22. (Cancelled without prejudice).

23. (Twice Amended) The form with integrated fold-over card intermediate of Claim 13 wherein the form layer contains multiple die cuts therein defining multiple portions of the form layer beneath the halves of the patch layer.

25. (Cancelled without prejudice).

26. (Amended) A form with integrated fold-over card intermediate comprising:

- a form layer having top and bottom surfaces and a periphery;
- a first die cut through the top and bottom surfaces of the form layer within the periphery of the form layer defining a first portion of the form layer within the die cut;
- a second die cut through the top and bottom surfaces of the form layer within the periphery of the form layer defining a second portion of the form layer within the die cut;
- a patch layer having first and second halves, a periphery and top and bottom surfaces;
- a layer of repositionable, peelable adhesive wherein the bottom surface of the first half of the patch layer is adhesively but removably secured to the top surface of the form layer over the entire first die cut and the entire first form layer portion and wherein the bottom surface of the second half of the patch layer is adhesively but removably secured to the top surface of the form layer over the entire second die cut and the entire second form layer portion;
- the patch layer, adhesive layer and two form layer portions together comprise the fold-over card intermediate;

wherein the adhesive layer has a greater affinity for the bottom surface of the patch layer than the top surface of the form layer such that when the fold-over card intermediate is removed from the form layer, the portion of the adhesive layer that is not between the patch layer and the first and second form layer portions are exposed and stay adhered to the bottom surface of the patch layer;

wherein once removed from the form layer, the fold-over card intermediate can be folded in half, thus securing the first half and second half of the patch layer together by the adhesive layer and enclosing the first and second form layer portions between the folded halves of the patch layer;

an area of exposed adhesive attached to the patch layer within the card intermediate defined by a die cut within at least one of the form layer portions, the die cut defining a section of the form layer removable from the card intermediate;

wherein the section of form layer is removable by peeling the section from the adhesive layer thereby creating the exposed area of the adhesive layer; and

wherein the die cut is of a predetermined size and shape sufficient to make the area of the exposed adhesive of sufficient size and shape that an article placed in or over the area can be viewed through the area and the patch layer.

27. A form with integrated fold-over card intermediate comprising:
 - a form layer having top and bottom surfaces and a periphery;
 - at least one die cut through the top and bottom surfaces of the form layer within the periphery of the form layer defining at least one portion of the form layer within the die cut;

a patch layer having first and second halves, a periphery and top and bottom surfaces;

a layer of repositionable, peelable adhesive wherein the bottom surface of the first half of the patch layer is adhesively but removably secured to the top surface of the form layer over the entire die cut and the entire form layer portion;

the second half of the patch layer being a mirror image of the first half of the patch layer and the bottom surface of the second half of the patch layer being secured to the top surface of the form layer by the adhesive layer over neither the die cut nor the form layer portion; the patch layer, adhesive layer and form layer portion together comprise the fold-over card intermediate;

wherein the adhesive layer has a greater affinity for the bottom surface of the patch layer than the top surface of the form layer such that when the fold-over card intermediate is removed from the form layer, the portion of the adhesive layer that is not between the patch layer and the form layer portion is exposed and stays adhered to the bottom surface of the patch layer;

an area of exposed adhesive attached to the patch layer within the card intermediate defined by a die cut within at least one of the form layer portions, the die cut defining a section of the form layer removable from the card intermediate;

wherein the section of form layer is removable by peeling the section from the adhesive layer thereby creating the exposed area of the adhesive layer; and

wherein the die cut is of a predetermined size and shape sufficient to make the area of exposed adhesive of sufficient size and shape that an article placed in or over the area can be viewed through the area and the patch layer.

wherein once removed from the form layer, the fold-over card intermediate can be folded in half, thus securing the first half and second half of the patch layer together by the adhesive layer and enclosing the form layer portion between the folded halves of the patch layer.

28. (Amended) The form with integrated fold-over card intermediate of Claim 26 wherein the die cut defining the area of exposed adhesive is the same die cut that defines the form layer portion.

29. (New) A printable form comprising:

- a transparent patch layer having opposite top and bottom surfaces and a peripheral edge extending around the patch layer;

- an adhesive layer having opposite top and bottom surface and a peripheral edge extending around the adhesive layer, the adhesive layer top surface being secured to the patch layer bottom surface;

- a form layer having opposite top and bottom surfaces and a peripheral edge extending around the form layer, the form layer peripheral edge being larger than the patch layer peripheral edge, the form layer top surface being removably attached to the adhesive layer bottom surface whereby the patch layer is removably attached to the form layer top surface in a position where a portion of the form layer top surface is exposed outside the patch layer peripheral edge;

- at least one die cut through the form layer bottom surface and through the form layer top surface spaced inwardly from the patch layer peripheral edge and inwardly from the adhesive layer peripheral edge, the one die cut defining one form layer portion within the die cut; and

the adhesive layer having a greater affinity for the patch layer bottom surface than the form layer top surface whereby the patch layer and adhesive layer can be removed from the form layer top surface with the one form layer portion attached to the adhesive layer bottom surface.

30. (New) The form of Claim 29, further comprising:
the patch layer peripheral edge and the adhesive layer peripheral edge coinciding.

31. (New) The form of Claim 29, further comprising:
the exposed portion of the form layer top surface being printable.

32. (New) The form of Claim 31, further comprising:
the exposed portion of the form layer top surface extending entirely around the patch layer peripheral edge.

33. (New) The form of Claim 29, further comprising:
the patch layer being continuous within the patch layer peripheral edge with there being no die cuts through the patch layer within the patch layer peripheral edge.

34. (New) The form of Claim 29, further comprising:
the patch layer and the adhesive layer removed from the form layer top surface with the form layer portion attached to the adhesive layer bottom surface together comprise a self adhesive label.

35. (New) The form of Claim 29, further comprising:

the patch layer and the adhesive layer removed from the form layer top surface with the one form layer portion attached to the adhesive layer bottom surface together comprise a fold-over card.

36. (New) The form of Claim 35, further comprising:

the patch layer having an area that is at least twice as large as an area of the one form layer portion.

37. (New) The form of Claim 35, further comprising:

a fold line extending across the patch layer and the one form layer portion being positioned entirely on one side of the fold line.

38. (New) The form of Claim 37, further comprising:

the fold line dividing the patch layer into two equal area sections.

39. (New) The form of Claim 37, further comprising:

the fold line being a line of perforations.

40. (New) The form of Claim 29, further comprising:

a second die cut through the form layer bottom surface and the form layer top surface within the peripheral edges of the patch layer and the adhesive layer, the second die cut defining a second form layer portion within the second die cut whereby the patch layer and the adhesive layer can be removed from the form layer top surface with the one form layer portion and the second form layer portion attached to the adhesive layer bottom surface.

41. (New) The form of Claim 40, further comprising:

the patch layer and the adhesive layer removed from the form layer top surface with the one form layer portion and the second form layer portion attached to the adhesive layer bottom surface together comprise a fold-over card.

42. (New) The form of Claim 41, further comprising:

the one form layer portion and the second form layer portion having equivalent areas.

43. (New) The form of Claim 41, further comprising:

a fold line extending across the patch layer with the one form layer portion and the second form layer portion being symmetrically positioned on opposite sides of the fold line.

44. (New) The form of Claim 29, further comprising:

a second die cut through the form layer bottom surface and the form layer top surface, the second die cut being within the first die cut.